



## THE POINT-TO-POINT AUTHORITY (PPA)

### Application for registration under Horse Sponsorship Scheme 2025/26

#### Multi-Horse Sponsorship

Following registration of the Multi-Horse Sponsorship, any horse running in the name of the owner or keeper (detailed below) may carry advertising for the named sponsor in any Point-to-Point. Advertising must, at all times, comply with the requirements of Appendix L to the Regulations for Point-to-Point Steeple Chases ‘Sponsored Horses’ which sets out the acceptable positioning and sizes of all logos that can be carried.

Keepers should bear in mind when registering their yard onto this scheme that an owner can, at any time, withdraw their horse(s) from a Multi-Horse Sponsorship and – where this occurs – no advertising may be carried, and no refund of any registration fee will be made.

**The applicable registration fee MUST accompany the application made payable to the Point-to-Point Authority Limited. Where, because of an increase in the number of horses, a further sum is due, the extra fee must be paid within seven days.**

For sponsorship to be carried the coming weekend and beyond, registration must be made **by noon on the previous Friday (min. eight days in advance)**.

Your Details (please tick one) – Keeper  – Owner

Name.....

Address.....

.....Postcode.....

1 to 5 horses	6 to 10 horses	11+ horses
£150 (inc. VAT)	£325 (inc. VAT)	£600 (inc. VAT)

Payment is via BACS to:

Name of Account: PPA Sponsorship Account:  
Sort Code: 60-93-03  
A/c No: 00301166

**Horse Details:** only those horses that:

- Name the Keeper/Owner on their Hunter Certificate; or
- Are subsequently notified to the PPA as being in training at a yard with Multi-Horse Sponsorship, may carry sponsorship in accordance with the application. However, the horses must be named below (page 2) unless sponsorship for 11+ horses has been taken out (names cannot be switched during the season).

**Name of Sponsor (max. 45 characters)**

.....

Horse Name	Owner	Keeper

**Declaration:** I have read Appendix L of the Point-to-Point Regulations and agree to comply with the requirements for Advertising. I am aware that a failure to comply may result in the cancellation of this registration:

Signed.....

Print name.....

**Please send the completed form to [info@p2pa.co.uk](mailto:info@p2pa.co.uk)**

or

The Point-to-Point Authority Limited, 30a Shrivenham Hundred Business Park, Majors Road, Watchfield SN6 8TZ. Tel: 01793 781990.

For **general enquiries** regarding the sponsorship of Point-to-Point horses, please contact the Point-to-Point Authority. Tel: 01793 781990. Email: [info@p2pa.co.uk](mailto:info@p2pa.co.uk)